



April 2024

Dear Friend,

The New Jersey School of Conservation (NJSOC) is celebrating its milestone 75th Anniversary in 2024, and we are looking forward to gathering with friends, old and new, on Saturday, June 1 at our beautiful 240-acre campus nestled within Stokes State Forest in Sussex County. We've planned a special day highlighting all that the school has to offer—nature exploration, education, fun activities, a social hour and luncheon, and the wonderfully unique SOC experience of a campfire with good music and good friends along the shore of Lake Wapalanne.

Our Saturday celebration will be an opportunity for our dedicated leaders to share the rich 75-year history of the School of Conservation, our most recent successes, and our bold vision for the future to lead the way in teacher training, student experiences, and academic research centered on climate change, biodiversity, and sustainability. There will be so much to see and do at the SOC, and so many wonderful people to connect with, that we are extending our celebration to three days for friends who would like to join us for a Barbecue Dinner on Friday, May 31st or stay over to enjoy campus on Sunday morning, June 2.

**I hope you will consider sponsoring the NJSOC 75th Anniversary Celebration Weekend to share in the celebration and enjoy the positive exposure our sponsors will receive.**

Your generosity will support our ongoing efforts to build the capacity of the NJSOC throughout 2024 as we work to help more lifelong learners become dedicated stewards of the environment.

Please review the enclosed sponsorship information and consider joining us at the level that best reflects your commitment to the NJSOC and healthier, more sustainable future. I will contact you soon to follow up and answer any questions you may have.

Sincerely,

Kerry Kirk Pflugh  
Executive Director



**New Jersey School of Conservation  
75th Anniversary Celebration  
May 31 - June 2, 2024**

## **Sponsorship Opportunities**

### **Premier Sponsor (1 - 2 available)**

**\$ 25,000**

Premier sponsorship package includes prime placement for company standing banner. It will be displayed in the meeting hall during check-in and morning program. Prime logo/name placement on table signs and all print and digital event materials. Logo or ad incorporated on the front cover of program book.

### **Cocktail and Luncheon Sponsors (3 available)**

**\$10,000**

Placement of company standing banner in Big Timbers Dining Hall throughout the weekend. Preferred logo/name placement on table signs and all print and digital event materials. Full page ad in the program book. .

### **Campfire and Dinner Sponsors (10 available)**

**\$5,000**

Verbal recognition during campfire gathering, standing banner\* in Big Timbers Dining Hall during dinner on Saturday. Logo/name on print and digital event materials. Half-page ad in program book.

### **Event specific sponsorship opportunities:**

**\$500 - \$2,000 *depending on activity***

- 🌲 Friday Night BBQ
- 🌲 Climate Change Panel Discussion
- 🌲 Saturday afternoon activities
- 🌲 Sunday Wapalanne Reunion

Includes verbal recognition during respective activity, logo featured on thank you signage, and listing in the program book.

**All sponsors will be acknowledged in a social media post and in the post-event press release.**



**New Jersey School of Conservation**  
**75th Anniversary Celebration**  
**May 31 - June 2, 2024**

# Sponsorship Form

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_

**Sponsorship Level:**

- |                   |          |                          |          |                 |                          |
|-------------------|----------|--------------------------|----------|-----------------|--------------------------|
| Premier           | \$25,000 | <input type="checkbox"/> | BBQ      | \$500 - \$2,000 | <input type="checkbox"/> |
| Cocktail/Luncheon | \$10,000 | <input type="checkbox"/> | Panel    | \$500 - \$2,000 | <input type="checkbox"/> |
| Campfire/Dinner   | \$5,000  | <input type="checkbox"/> | Reunion  | \$500 - \$2,000 | <input type="checkbox"/> |
|                   |          |                          | Activity | \$500 - \$1,000 | <input type="checkbox"/> |

**Payment Options:**

<b>CHECK</b> Mail/Payable to:	<b>CREDIT CARD</b> Call NJSOC office:
NJ School of Conservation to	973-756-5703
P.O. Box 403, Branchville, N.J. 07826	

**Program Book and Logo Specifications:**

Please provide your color logo at your earliest convenience.  
 Full-page ads are 8" x 5.5" - Vertical. Half-page ads are 4" x 2.75" - Horizontal  
 Deadline for logos and program ads is May 10th. Please email JPEG or PNG to [jwanisko@njsoc.org](mailto:jwanisko@njsoc.org)

**Attendees:**

Please list all attendees, if known, with email addresses to receive updates and reminders.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I/we expect to attend: Friday Night  Saturday  Saturday Night/Sunday



**New Jersey School of Conservation  
75th Anniversary Celebration  
May 31 - June 2, 2024**

## Event Details

It's our 75th Anniversary Celebration Weekend and we have so much to celebrate! We've planned an incredibly exciting day for you. This special day is highlighting all that the NJSOC has to offer—nature exploration, education, fun activities, a social hour and luncheon, and the wonderfully unique SOC experience of a campfire with good music and good friends along the shore of Lake Wapalanne.

### **Saturday, June 1st Schedule** *(Free for all guests, pre-registration required.)*

**8:30 AM:** Flag Ceremony at Long House led by NJ Youth Corps Phillipsburg

**9:00 AM:** Check-in at Kittatinny Hall

**9:30 AM:** Panel Presentation: NJ Leaders in Climate Change Education

**12:00 PM:** Social hour in Big Timbers – Music by Michael Patrick

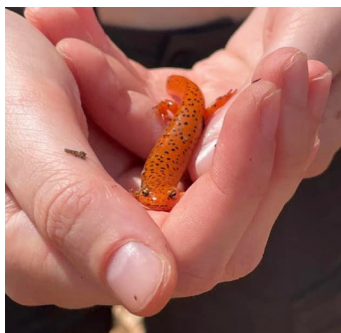
**1:00 PM:** Luncheon in Big Timbers: Blessing by Chief Vincent Mann, Keynote Speaker and Award Presentations

**2:00 PM:** SOC Activity Sampler:

- 🌲 Archery
- 🌲 Fiber and/or candles
- 🌲 Metalsmithing
- 🌲 Boating
- 🌲 Water ecology

**5:00 PM:** Campfire with song leader Michael Patrick.

**Will there be s'mores? Join us and find out!**



*See reverse for optional overnight food and lodging packages.*



**New Jersey School of Conservation  
75th Anniversary Celebration  
May 31 - June 2, 2024**

## **Food and Lodging**

Food and lodging packages are available to attendees wishing to extend the celebration and are complimentary as part of choice sponsorship packages.

### **Friday, May 31 Night Kick-Off - Add-On \$50/person**

*With sponsorship of \$1,000 + : 2 people complimentary*

Arrival beginning at 1:00 PM, community BBQ dinner between 6:00–7:00 PM at Piney Point (weather permitting), followed by a campfire.

Friday night lodging

Saturday 7:30–8:15 AM: Continental Breakfast

### **Saturday Night, June 1/Sunday Morning, June 2 - Add-On \$50/person**

*With sponsorship of \$1,000 + : 2 people complimentary*

Saturday, June 1, Dinner at 6:00 PM

Saturday night lodging

8:00–9:00 AM: Continental Breakfast

9:30 AM: Vesper Glen Fellowship

11:00 AM: Bag lunch pick up

Noon – departure

### **Important Lodging Information:**

SOC guests will be housed in shared cabin-style lodging that may include a short walk to the bathroom or dormitories with shared bathrooms. There is a limited number of overnight accommodations that include private bathrooms for guests with limited mobility.